

Top 10 Cards

Capture an audience with solution-oriented content while building brand credibility.

Top 10 Cards are brief, punchy pieces that provide a series of tips or steps that help your customers solve a problem or guide them in a buying decision. Reinforce your credibility as a market expert by providing useful information in a no-nonsense format that aligns your products/services with customers/target audiences.

DETAILS

- Topic guidance from Penton industry experts
- Can use custom or re-purposed content
- Includes 1/3 page ad and your logo
- Project management included
- Can print or post final online

USEFUL FOR

- Showcasing market expertise
- Becoming an industry problem solver
- Generating qualified leads

