

Custom Email Targeting

Your email message at the fingertips of the right buyers

Demographically-identified lists are developed from Farm Progress' extensive 1st generation database. The very same database that serves our various market-leading agriculture publications, sites, events, and newsletters.

- Target by production, sizes, geography, specialty crops, irrigation, and more.
- Performance measurements available five days following deployment.
- Report includes delivery, opens and click through metrics.
- Current opt-in deployment counts are available upon request.
- Orders and materials due one week prior to deployment date. Schedule deployment dates through mary.fox@farmprogress.com.

PREVENT POWDERY MILDEW IN YOUR WINE GRAPES

Powdery mildew is one of the most common diseases found in California vineyards. According to the [Bayer Monitor](#), Powdery mildew occurs in all grape-growing regions of California, and wine grape growers spend more than \$500 million annually to control this and other diseases from [Bayer's](#) fungicide management plan. You can protect your wine grapes from the wrath of this damaging grape disease.

Spreading early in the season, Powdery mildew infections can cause sunburn, scorching and splitting of wine grapes as well as an increased risk of other grape diseases such as Botrytis. These threats to full quality make early-season disease control imperative for protecting your yield. Along with proactive, pre-entire treatment, establishing an integrated disease management program is an essential tool for managing the risk of fungicide resistance.

[Luna fungicides](#) from Bayer CropScience offer an innovative approach to the grower to be an effective solution against grape diseases. In U.S. trials, Luna fungicides and Luna Tranquility fungicides have achieved outstanding efficacy against wine grape growers' most problematic diseases, including Powdery mildew and Botrytis.

[Learn more about how Luna fungicides can help control](#)

Tempo

NO SKIPS, NO DOUBLES. EVEN AT 10.5 MPH.

Let's face it, growers make you choose: you could have precision or speed but not both. The Tempo High Speed Planter changes that. Forward, or even at 10.5 mph, spacing and seed-to-soil contact are excellent. The result is crops that mature more evenly and yield to their full potential.

POSITIVE AIR PRESSURE MAKES THE DIFFERENCE

Unlike a vacuum system, our positive air pressure system maintains control of the seed as it moves down the seed tube.

This takes gravity out of the equation, ensuring accuracy at higher speeds.

WIRELESS CONTROL AT YOUR FINGERTIPS

Tempo's setup, calibration and monitoring of seed delivery and placement are controlled by the E-Control, an innovative iPad-based wireless control system. The E-Control comes loaded with an app featuring large, easy-to-use graphics that

30% of US cattle placed on feed are affected by respiratory diseases.

Through appropriate nutrition, you can enhance performance, reduce cost of gain (COG) and feed conversion, minimize losses and number of pulls to ultimately minimize treatment costs.

USA - APRIL 2011

Alltech HEALTH MANAGEMENT

Alltech can help you improve cattle health status and performance in the most critical phase at your feeder. The ALLTECH CATTLE HEALTH MANAGEMENT program supports natural defenses and increased nutrient adoption. With thousands of animals evaluated in total, Alltech has demonstrated reduced pull

MycoGen SEEDS

ELITE GENETICS PROTECTED BY THE LATEST TECHNOLOGIES

We co-developed the world's first 6R corn in 1988 and remain committed to developing elite genetics and advanced technologies. MycoGen Seeds will be the first national seed company to showcase corn hybrids with the Enlist-trait. Our portfolio includes technologies that provide:

- Exceptional weed control as part of the Enlist Weed Control System
- Two insect trait options:
 - Unmatched above- and below-ground insect control with SmartStax[®] technology
 - Broad-spectrum above-ground insect control with the new POWERCORE[®] trait technology
- A single-bag refuge management solution, Refuge Advanced[®]

*For more information please contact your Farm Progress account manager.