

# USAgriculture MasterFile – List Rental

1.5 million rural records of qualified, responsive farm/ranch business professionals. **AAM audited.**

Tap into the unequalled marketing power of the industry's most detailed producer data profiles.

## USEFUL FOR

- Increasing sales
- Uncovering new prospects

## DETAILS

- Minimum order \$400
- Turn-around: Basic list rental – 3-5 business days (\*match/merge processing service – allow at least 2 weeks)
- Terms: Net 30 days from order shipping date (approved accounts)
- Multi-use Discounts: Second use – 25% off/base list rental, Third use – 30% off, Fourth use – 40%, unlimited annual use – call for rate
- Sample mailing piece required

**USAgriculture Masterfile**

Custom animal counts

Crops	2014	2013	2012	2011	2010
Alfalfa	33,606	37,921	7,819	4,091	3,729
Corn	88,302	79,202	57,727	88,294	19,972
Cotton	13,692	6,561	6,646	4,428	2,922
Hay	44,872	29,806	35,991	8,428	8,876
Wheat	1,081	4,121	963	564	884
Other	4,428	2,791	2,263	1,684	884
Sorghum	17,787	7,582	4,209	3,399	1,254
Soybeans	79,787	69,909	53,266	33,829	24,114
Wheat	57,264	44,967	22,185	15,021	7,842
Unspecified	4,401	1,549	938	626	347

  

Cattle	2014	2013	2012	2011	2010
Beef Cows/Heifers	56,306	51,838	50,014	7,801	5,585
Beef Cattle Total	36,022	23,372	13,142	4,484	3,044
Beef Cattle Prod	25,538	15,247	9,871	4,307	2,367
Dairy Cows	10,274	9,761	9,496	1,468	820

  

Swine	2014	2013	2012	2011	2010
Single Sows/Animals	5,804	5,797	5,257	2,429	1,976

  

Sheep	2014	2013	2012	2011	2010
Single in Inventory	4,892	4,776	4,152	5,768	4,321

  

Goats	2014	2013	2012	2011	2010
Goats	1,441	1,441	2,221	1,762	1,433

**NO SKIPS, NO DOUBLES. EVEN AT 10.6 MPH.**

Just one, simple rule to follow: do what the machine is made for and do it right. The Tempo High Clear™ harvester has a 10.6 mph max speed and a 10.6 mph max ground speed. The result is a crop that's every bit as good as the farmer's.

**POSITIVE AIR PRESSURE MAINTAINS CONTROL**  
 Unlike a vacuum system, our positive air pressure system maintains control of the seed as it moves down the seed tube. This seed gravity out of the equation, the resulting accuracy at higher speeds.

**WIRELESS CONTROL AT YOUR FINGERSTIPS**  
 Tempo's setup, calibration and monitoring of seed delivery and placement are controlled by the IC-Control™, an innovative IPad-based wireless control system. The IC-Control comes loaded with an app featuring large, easy-to-use graphics that

**Mycogen SEEDS**

ELITE GENETICS PROTECTED BY THE LATEST TECHNOLOGIES

We co-developed the world's first Bt corn in 1996 and remain committed to developing elite genetics and advanced technologies. Mycogen Seeds will be the first national seed company to showcase corn hybrids with the Enlist™ trait. Our portfolio includes technologies that provide:

- Exceptional weed control as part of the Enlist Weed Control System
- Two insect trait options:
  - Unmatched above- and below-ground insect control with SmartStax™ technology
  - Broad-spectrum above-ground insect control with the new MON863™ trait technology
- A single-bag refuge management solution, Refuge Advance™

**\*For more information please contact your Farm Progress account manager.**