

Native Marketing - IndustryVoice

Connecting your company's voice with the agriculture community

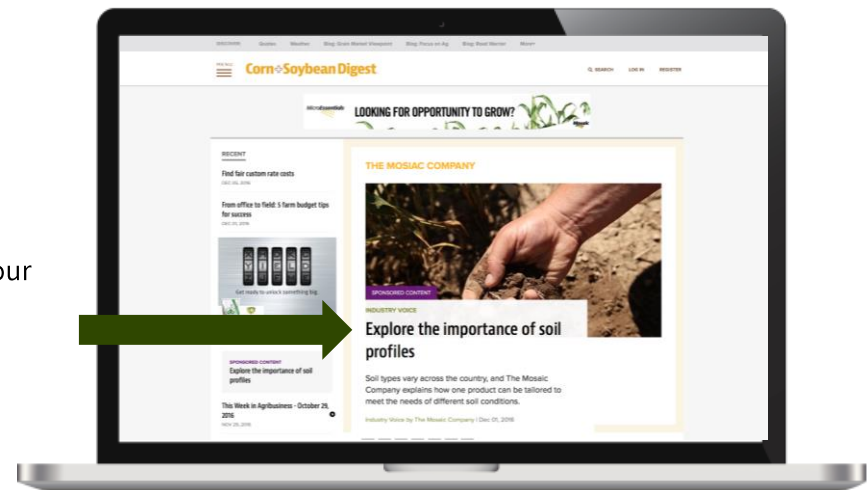
Inject your voice into the trusted environment of our editorial communities

The IndustryVoice program takes your content and surfaces directly onto our site in the same areas as our editorial content. We embed your content directly into our CMS so it's optimized for search and flows in same fashion as our brands' editorial content.

- SEO optimized
- Posted to social media
- Featured in newsletter
- 30 day priority posting
- Identified as "sponsor content"
- Types
 - Standard article
 - Photo gallery
 - Video

REPORTING METRICS:

- Visits
- Content clicks
- Time spent



***For more information please contact your Farm Progress account manager.**