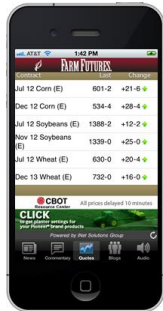
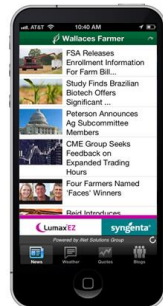


Mobile Apps



Farm Futures

- Category exclusive monthly sponsorship
 - 93,358 Downloads
 - 1,392,000 Monthly page views
 - Avg .28% CTR
 - 4 Minutes on site average
- Geo-targeting available
- Real-time information helping growers make decisions
- #1 agriculture app
- Up to 4 sponsors, 25% minimum exposure



Farm Progress

- Category exclusive monthly sponsorship
 - Downloads 55,462
 - Avg monthly page views 395,831
 - Avg ad CTR 0.27%
- Menu includes News, Weather, Quotes, Blogs
- Unique ads can run on each of the 13 Farm Progress state/regional sites.
- Up to 4 sponsors, 25% minimum exposure



Beef Producer

- 41,237 downloads
- 180,261 monthly PVs
- Avg .25% CTR
- Menu includes News, Exclusives, Quotes, Editor Blogs and Technology
- Up to 4 sponsors, 25% minimum exposure



Live Event Apps

- Sponsorships are available on custom apps created for leading trade shows

***For more information please contact your Farm Progress account manager.**