

Blog Content

Start a conversation with your audience and learn what content matters most.

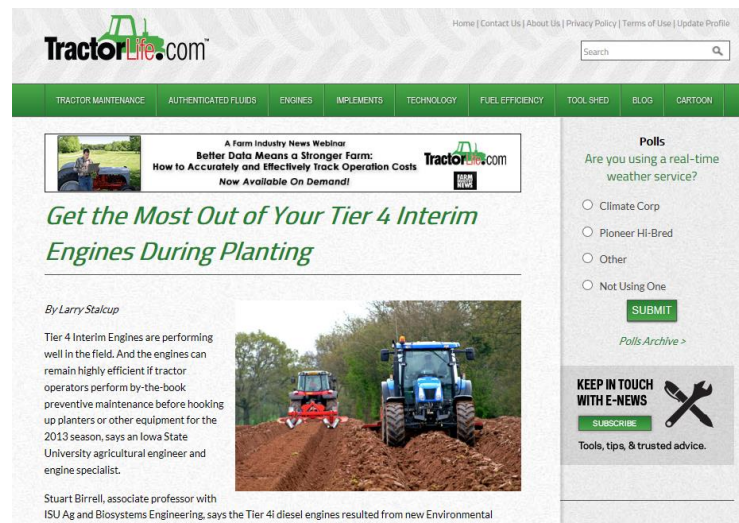
Create an on-going discussion with your target markets. This service engages the audience and is a vehicle for audience members to leave comments and continue the conversation.

DETAILS

- 24-48 pages (standard)
- Product PDF to embed/display
- Design/layout production
- Registration capabilities (optional)
- Farm Progress hosting (optional)

USEFUL FOR

- Creating buzz
- Increasing engagement
- Driving web traffic
- Learning what content matters to your audience most
- Thought leadership



The screenshot shows the TractorLife.com website. At the top, there is a navigation menu with categories: TRACTOR MAINTENANCE, AUTHENTICATED FLUIDS, ENGINES, IMPLEMENTS, TECHNOLOGY, FUEL EFFICIENCY, TOOL SHED, BLOG, and CARTOON. A search bar is located in the top right corner. Below the navigation, there is a featured article titled "Get the Most Out of Your Tier 4 Interim Engines During Planting" by Larry Staicup. The article text states: "Tier 4 Interim Engines are performing well in the field. And the engines can remain highly efficient if tractor operators perform by-the-book preventive maintenance before hooking up planters or other equipment for the 2013 season, says an Iowa State University agricultural engineer and engine specialist." Below the text is an image of two tractors in a field. To the right of the article is a poll titled "Polls" with the question "Are you using a real-time weather service?". The poll options are: Climate Corp, Pioneer Hi-Bred, Other, and Not Using One. There is a "SUBMIT" button and a "Polls Archive >" link. Below the poll is a "KEEP IN TOUCH WITH E-NEWS" section with a "SUBSCRIBE" button and the text "Tools, tips, & trusted advice."

***For more information please contact your Farm Progress account manager.**