

Online Grower Education

Use our exclusive online course modules for your brand impact as users gain valued recertification — a great sponsorship opportunity.

Receive qualified leads.

More than **75,000 courses** have been passed by over **12,000 registered users** of Farm Progress' online continuing education. Each course is **professionally developed** and directed, using the latest information provided by recognized agricultural research and experts.

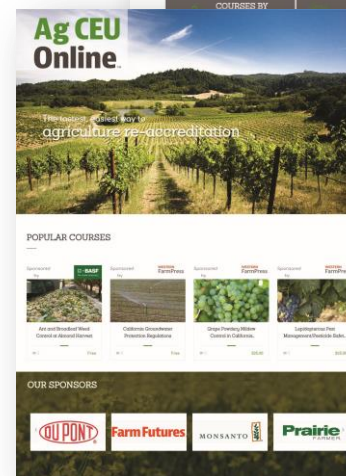
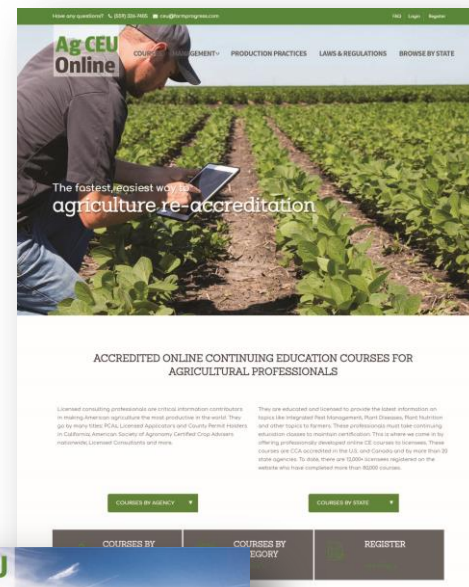
Target the right audiences.

Associate your messaging with a wide range of categories including **disease management, weed management, pest management, nutrient management, production best practices, laws and regulations.**

Associate your brand with thought leadership.

Courses are one to two hours long and provide state and national recertification requirements for continuing education. **All courses are accredited** by the American Society of Agronomy Certified Crop Adviser program for the more than 15,000 licensed CCAs in the U.S. and Canada.

Ag CEU Online™



***For more information please contact your Farm Progress account manager.**

Online Grower Education — AgCEUOnline.com

Course Program Sponsorship

SPONSOR BENEFITS:

- The sponsor and Farm Progress team will jointly select **CEU subject matter to support sponsor's marketing goals.**
- Sponsor receives exclusive, **large canvas (300x 600) banner placement** next to course materials to have significant brand and message presence with site users as they continue through their education experience.
- **Extensive database reporting** – high value demographics on all who complete courses are provided to the course sponsor.
- Sponsor receives **extensive marketing exposure** in relevant Farm Progress publications, newsletters and websites.
- Sponsor **messaging included in course promotions.**
- All courses are printable to permit study offline before completing the course online. Sponsor **messaging on printed course material.**

SPONSORSHIPS:

Course Development: This is a turnkey opportunity – we provide the guided content for your course. Includes expert authorship, course material creation, and development set-up from concept through launch.

Hosting & Promotion: Includes hosting, course promotions, and reporting.

Sample of course sponsors



For more information contact:

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