

Broadcast Media

Led by Max Armstrong, known as “the voice of American agriculture”, Penton Agriculture’s broadcast programming includes television, radio and enhanced Web content.



Over the radio waves, “Max Armstrong’s Midwest Digest” and “Farm Progress America” shows are broadcast each weekday on stations from New York to California.



On TV, “This Week In AgriBusiness” is one of the most highly regarded ag content shows on the popular RFD-TV satellite channel carried on DirecTV and DISH Network and more than 100 local stations across the nation.



Max Armstrong, known as the Voice of American Agriculture, is one of the most widely recognized and highly regarded agriculture journalists in America. His broadcasts have been seen and heard by millions of farmers, ranchers, producers and consumers for more than 30 years.

For more information please contact your Penton Agriculture Account Manager.