Digital Issues/eBooks

Create a long-term marketing effect with content living online while generating leads.

Bring in new traffic with our content rick magazine-style PDF with electronic "page turning" technology. Content is interactive and can be comprised of photos, graphs/charts, research, advertisements, video and custom-written copy.

DETAILS
- 24-48 pages (standard)
- Product PDF to embed/display
- Design/layout production
- Registration capabilities (optional)
- Penton hosting (optional)

USEFUL FOR
- Establish authority in your industry
- Bring in new traffic
- Generate leads
- Brand/product promotion
- Long-term engagement

WHAT'S THE DIFFERENCE BETWEEN EBOOKS AND DIGITAL ISSUES?

Ebooks are produced in multi-chapter format like traditional books.

Digital Issues/Magazines have more graphics and a mix of news and articles.