Mobile Apps

Farm Futures
- Category exclusive monthly sponsorship
  - 93,358 Downloads
  - 1,392,000 Monthly page views
  - Avg .28% CTR
  - 4 Minutes on site average
- Geo-targeting available
- Real-time information helping growers make decisions
- #1 agriculture app
- Up to 4 sponsors, 25% minimum exposure

Beef Producer
- 41,237 downloads
- 180,261 monthly PVs
- Avg .25% CTR
- Menu includes News, Exclusives, Quotes, Editor Blogs and Technology
- Up to 4 sponsors, 25% minimum exposure

Farm Progress
- Category exclusive monthly sponsorship
  - Downloads 55,462
  - Avg monthly page views 395,831
  - Avg ad CTR 0.27%
- Menu includes News, Weather, Quotes, Blogs
- Unique ads can run on each of the 13 Farm Progress state/regional sites.
- Up to 4 sponsors, 25% minimum exposure

Live Event Apps
- Sponsorships are available on custom apps created for leading trade shows

*For more information please contact your Farm Progress account manager.*