

Custom Targeted Newsletters

Deliver engaging and educational content that your target audiences want.

Let Farm Progress create highly engaging content that we can market to our audiences. Keeping your target customer/market in mind, we deliver useful information that educates and informs in a competitivefree environment and generates new business for your company.

DETAILS

- Unique, custom content
- Series of 4-12 newsletters
- Editorial planning, template design and analytics provided
- Build opt-in database for targeted efforts (optional)

USEFUL FOR

- Create awareness
- Thought leadership
- Staying top of mind to customers
- Consumer education
- **Oualified leads**







*For more information please contact your Farm Progress account manager.





