Educate and Engage Target Audiences

One of Agriculture buyers’ most popular formats for learning in-depth information, sponsored webinars are a prime opportunity to share thought leadership and generate leads. Access the largest, most influential community of farming leaders by aligning your webinar with one of our market leading brands. We put our editorial power to work for you. Based on your market and objectives, your webinar will be powered by the appropriate team.

OVERVIEW
- One-hour live audio/webcam event
- Event hosting and technical support included
- Features include: Live Q&A, group chat, surveys and polling, URL links, social media integration, and screen sharing capability
- Promotional plan and contextual links across our online network drives visibility with Ag decision makers
- 100% mobile friendly
- Related resource promotion
- Lead collection; contact information provided: name, email, title, company, industry, company size
- Available on-demand for 12 months

Editorial Webinar - Our editors lead topic creation and recruit speakers, analysts and other experts, while our audience development experts drive traffic to the webinar. Includes a brief speaking opportunity at the end of the webinar.

Custom Webinar - You have control of the content, while we provide complete audience development, marketing, production and project management as well as a professional moderator to manage the discussion with your presenters.

*For more information please contact your Farm Progress account manager.*