

Print Display Advertising

Advertise in a highly read and respected editorial environments that enhances the impact of your messaging to farmers. From local to national, from crop to livestock, we have you covered.

Print marketing has a tremendous reach and impact within the agriculture community. Our extensive, award-winning editorial team packs each issue with useful information help producers optimize their productivity and profitability. From crop production, to equipment, to livestock, to regulatory issues, we equip our readers with what they need to succeed.

Reach local or national farm/ranch producer and national agribusiness audiences.

USEFUL FOR

- Keeping brand awareness high in market
- Sparking inspiration and ideas
- Triggering online searches and referrals
- Influencing actual purchases
- Prompting discussion with farmers



Advertise in the most trusted
award-winning ag publications



*Content calendars and pricing varies by brand. For more information please contact your Farm Progress Account Manager.

Print Display Advertising — 17 Local State/Regional Brands

Advertise in highly read and respected editorial environments that enhances the impact of your messaging to farmers and ranchers. **Nationwide** coverage with state and regional targeting.

- Use our coordinated websites, eNewsletters and apps to build your messaging frequency.



AAM audited circulation & demographics

Beef demographic and irrigation geo/demo feature sections distributed in select state/regional titles.

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AAM audited circulation & demographics

Note: For Kansas and Missouri, Kansas Farmer and Missouri Ruralist provide dominant coverage. Kansas is also covered by Southwest Farm Press and Missouri is also covered by Delta Farm Press.

Nationwide coverage —

The nation's only truly **national** ag coverage package

- Easy state and regional targeting.

***For more information please contact your Farm Progress account manager.**

Print Display Advertising — Farm Progress 13 State/Regional Brands

- **Midwest, Northeast and Northwest Agriculture Coverage.** Advertise in highly read and respected local editorial environments that enhance the impact of your messaging to farmers, producers and ranchers.
 - Use our coordinated websites, eNewsletters and apps to build your messaging frequency.



- Easy state and regional targeting.

AAM audited circulation & demographics

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AAM audited circulation & demographics

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Print Display Advertising — Farm Press Local Brands

Sunbelt Agriculture Coverage. Advertise in highly read and respected local editorial environments that enhance the impact of your messaging to farmers, producers and ranchers.

- Use our coordinated websites, eNewsletters and apps to build your messaging frequency.



AAM audited circulation & demographics

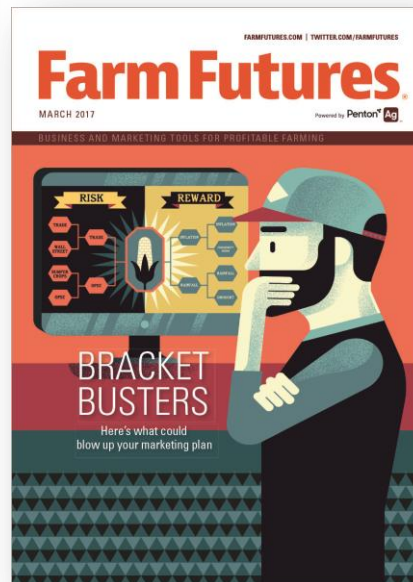
*For more information please contact your Farm Progress account manager.

Print Display Advertising — Brands for Crop Producers



AAM audited circulation & demographics

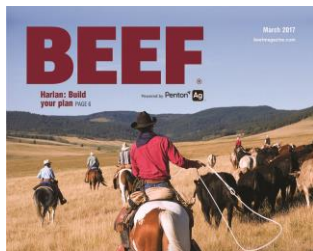
- Production technology insight for large-acre row crop producers
- “*Think Different*” approach with intensive focus on specific production management of corn and soybeans for profit



- Management and marketing insight for high-volume producers
- Focus on risk management, money and strategic input decision-making to improve the business of farming

*For more information please contact your Farm Progress account manager.

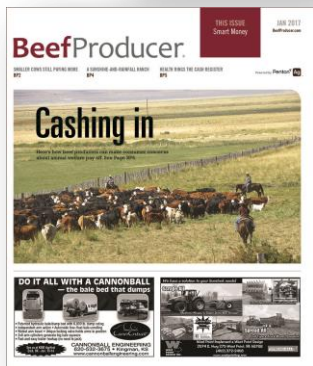
Print Display Advertising — Brands for Animal Agriculture



- **BEEF** - Production and management insight for large-scale producers and the beef industry



- **BEEF Vet** - Tools, strategies and business practices to help bovine veterinary practitioners working in the beef industry



- **Beef Producer** - Production and management insight for commercially significant producers
- Demo feature section in the Farm Progress and Farm Press state and regional publications



- **Feedstuffs** - News and insight for feed, grain and animal production industry professionals



- **National Hog Farmer** - Production and management insight for large-scale producers and the swine industry

All publications - AAM audited circulation & demographics

*For more information please contact your Farm Progress account manager.