

Site Advertising

Market using our leading local, regional and national crop and livestock brands, highest quality ag audience, all ad formats, across devices, with demo & geo targeting available. Effectively communicating with your buyers and prospects has never been so easy.

- Featuring a **fully mobile-optimized platform** to deliver your messages consistently across all screens – desktop, smartphone and tablet.
- Bringing you the ability to target your messaging by geo location and/or by demographic profile.
- Universal advertising units including welcome ads, page wraps, wall paper, expandables, in-article video, and all IAB high-impact units.

USEFUL FOR

- High-impact messaging
- Staying “top-of-mind”
- Thought leadership
- Brand awareness
- Show subject matter expertise
- Driving call to action



*Request our full digital summary kit, please contact your Farm Progress account manager.