

USAgriculture MasterFile – List Rental

1.5 million rural records of qualified, responsive farm/ranch business professionals. **AAM audited.**

Tap into the unequalled marketing power of the industry’s most detailed producer data profiles.

USEFUL FOR

- Increasing sales
- Uncovering new prospects

DETAILS

- Minimum order \$400
- Turn-around: Basic list rental – 3-5 business days (*match/merge processing service – allow at least 2 weeks)
- Terms: Net 30 days from order shipping date (approved accounts)
- Multi-use Discounts: Second use – 25% off/base list rental, Third use – 30% off, Fourth use – 40%, unlimited annual use – call for rate
- Sample mailing piece required

USAgriculture Masterfile®

Custom email counts

Category	1+	100+	250+	500+	1000+	
Crops						
Alfalfa	33,600	17,921	7,859	4,095	1,729	
Corn	89,300	73,203	57,737	36,296	16,971	
Cotton	11,660	8,340	6,448	4,428	2,502	
Hay	44,872	29,806	15,991	8,628	3,876	
Peanut	2,685	1,622	960	564	264	
Rice	3,428	2,795	2,253	1,656	904	
Sorghum	17,787	7,580	4,209	2,399	1,054	
Soybean	79,367	65,909	52,260	32,339	14,114	
Wheat	57,263	34,367	22,185	15,021	7,942	
Vegetable	4,405	1,569	939	629	347	
Cattle						
Category	1+	100+	200+	500+	1000+	
Beef Inventory	56,306	31,838	19,014	7,801	3,585	
Beef Cattle Sold	36,023	21,372	13,130	5,656	3,044	
Beef Cattle Fed	25,936	15,247	9,671	4,307	2,367	
Dairy Cow	10,253	5,785	3,496	1,608	825	
Swine						
Category	1+	1000+	2000+	3000+	5000+	
Hogs Sold Annually	5,806	3,797	3,257	2,629	1,978	
Hogs In Inventory						
Category	1+	200+	500+	1000+	3000+	5000+
Hogs In Inventory	8,860	6,779	6,252	5,769	4,325	3,555
Sows						
Category	1+	100+	200+	500+	1000+	
Sows	3,441	2,661	2,221	1,782	1,455	

Mobile-friendly version [View in Browser](#)

ELITE GENETICS PROTECTED BY THE LATEST TECHNOLOGIES

We co-developed the world's first Bt corn in 1988 and remain committed to developing elite genetics and advanced technologies. Mycogen Seeds will be the first national seed company to allow use of corn hybrids with the Enlist™ trait. Our portfolio includes technologies that provide:

- Exceptional weed control as part of the Enlist Weed Control System
- Two insect trait options:
 - Unmatched above- and below-ground insect control with SmartStax™ technology
 - Broad-spectrum above-ground insect control with the new POWERCORE™ trait technology
- A single-bag refuge management solution, Refuge Advanced™

Tempo

NO SKIPS, NO DOUBLES. EVEN AT 10.5 MPH.

Until now, planters made you choose: you could have precision or speed but not both. The Tempo High Speed Planter changes that. Lower, even at 10.5 mph, spacing and seed-to-soil contact are excellent. The result is crops that mature more evenly and yield to their full potential.

POSITIVE AIR PRE & SURE MAKE THE DIFFERENCE
Unlike a vacuum system, our positive air pressure system maintains control of the seed as it moves down the seed tube. This takes gravity out of the equation, ensuring accuracy at higher speeds.

World record speed. In April 2014, a Tempo High Speed Planter put in 785 acres in a 24-hour period at an average speed of 11.5 mph. The result: measured emergence showed almost perfect seed placement over the entire field.

WIRELESS CONTROL AT YOUR FINGERTIP
Tempo's setup, calibration and monitoring of seed delivery and placement are controlled by the E-Control, an innovative iPad-based wireless control system. The E-Control comes loaded with an app featuring large, easy-to-use graphics that

*For more information please contact your Farm Progress account manager.